

ERIC GOLDMAN
(formerly Eric Schlachter)
<http://www.ericgoldman.org>

[Marquette University Law School](#)
PO Box 1881
Milwaukee, WI 53201-1881

(414) 288-5232 (work)
(414) 288-6403 (fax)
eric.goldman@marquette.edu

PROFESSOR EXPERIENCE

Assistant Professor, Marquette University Law School, Milwaukee, WI, 2002-
Courses taught: Contracts, Contract Drafting (Software Licensing), Copyrights, Cyberlaw,
Intellectual Property, Law & Ethics of Lawyering (Professional Responsibility)

ADJUNCT TEACHING EXPERIENCE

Copyright Law, University of California, Berkeley School of Law (Boalt Hall), Spring 2002

Cyberspace Law, Santa Clara University School of Law, Spring 1997-2002

Cyberspace Law, University of San Francisco School of Law, Spring 1996

OTHER WORK EXPERIENCE

General Counsel and Assistant Secretary, [Epinions, Inc.](#), Brisbane, CA, 2000-2002

Associate, Information Technology Group, [Cooley Godward LLP](#), Palo Alto, CA, 1994-2000

Senior Real Estate Analyst, Langdon Rieder Corporation, Los Angeles, CA, 1988-1990

EDUCATION

UCLA School of Law, JD, 1994
Editor, UCLA LAW REVIEW
3 American Jurisprudence awards (Civil Procedure, Property and Torts)

UCLA Anderson School of Management, MBA (emphasis in Entrepreneurial Finance), 1994
Beta Gamma Sigma business honor society

UCLA, BA, Economics/Business, 1988
Summa cum laude
Phi Beta Kappa
College Honors
Departmental Honors
Chancellor's Marshall (for distinguished University service)

ACADEMIC ARTICLES IN PROCESS

A Coasean Analysis of Marketing ([work in progress](#))

Data Mining and Attention Consumption (book chapter), in *PRIVACY AND TECHNOLOGIES OF IDENTITY: A CROSS-DISCIPLINARY CONVERSATION* (Springer 2005, Katherine Strandburg & Daniela Raicu, Eds.)

ACADEMIC ARTICLES

Speech Showdowns at the Virtual Corral, 21 SANTA CLARA COMPUTER & HIGH TECH. L.J. 845 (2005)

Republished as *Online Gaming and Free Speech: Showdown at the Virtual Corral*, InformIT.com, Aug. 12, 2005

Deregulating Relevancy in Internet Trademark Law, 54 EMORY L.J. 507 (2005)

The Challenges of Regulating Warez Trading, SOC. SCI. COMPUTER REV., Spring 2005, at 24

Warez Trading and Criminal Copyright Infringement, 51 J. COPYRIGHT SOC'Y U.S.A. 395 (2004)

Republished in *InformIT*, Jan. 23, 2004 and Apr. 9, 2004

A modified version republished as *The Law of Warez Trading*, J. INTERNET L., Jan. 2005

Where's the Beef? Dissecting Spam's Purported Harms, 22 J. MARSHALL J. COMPUTER & INFO. L. 13 (2003)

A Road to No Warez: the No Electronic Theft Act and Criminal Copyright Infringement, 82 OR. L. REV. 369 (2003)

Symposium Presentation: Doing Internet Co-Branding Agreements, 22 HASTINGS COMM. & ENT. L.J. 221 (2000) [speech transcript]

Understanding Internet Co-Branding Agreements, 16 SANTA CLARA COMPUTER & HIGH TECH. L.J. 65 (1999) (co-authored with Candice Lee)

Including a [provider-favorable co-branding agreement](#) and a [brander-favorable co-branding agreement](#)

The Intellectual Property Renaissance in Cyberspace: Why Copyright Law Could be Unimportant on the Internet, 12 BERKELEY TECH. L.J. 15 (1997)

The Role of Certification Authorities in Consumer Transactions: A Report of the ILPF Working Group on Certification Authority Practices, INTERNET LAW & POLICY FORUM WORKING PAPER (1997) (co-authored with Terry Maher and Brad Biddle)

Cyberspace, the Free Market, and the Free Marketplace of Ideas: Recognizing Legal Differences in Computer Bulletin Board Functions, 16 HASTINGS COMM. & ENT. L.J. 87 (1993)

Electronic Networks and Computer Bulletin Boards: Developing a Legal Regime to Fit the Technology, SEAMLESS.COM, Spring 1994

Computer Bulletin Board Technology: Sysop Control and Liability in a Decentralized Information Economy, INTERNATIONAL SYMPOSIUM ON TECHNOLOGY AND SOCIETY 1993 CONFERENCE PROCEEDINGS 191 (1993)

ADVOCACY FILINGS

WhenU.com, Inc. v. Utah, motion for preliminary injunction filed with the Utah State District Court (amicus brief on behalf of FindWhat.com), May 2004

Comments on [sentencing guidelines for spam](#), March 2004 (with Michael O’Hear)

1-800 Contacts, Inc. v. WhenU.com, Inc., appeal to the Second Circuit (amicus brief on behalf of Electronic Frontier Foundation), February 2004 (with Cindy Cohn and Fred von Lohmann)

ARTICLES ABOUT THE LAW

Grippers 1, Initial Interest Confusion 0—Lamparello v. Falwell, Illinois State Bar Association Intellectual Property Newsletter, forthcoming

Will the Adware Industry Beat Spitzer?, CNET News.com, Aug. 2, 2005.

A Web Site for Hunting Poses Questions About Killing, S.J. MERCURY NEWS, July 25, 2005
Republished in at least 15 other newspapers

SCO and the Battle Over UNIX: A Clear Explanation, INFORMIT, June 18, 2004 (co-authored with Michael Faulkner)
Republished in [CYBERSPACE LAWYER](#), June 2004
Republished as *The Battle Over UNIX: SCO v. Linux, AIX And The Open Source Community*, CIPERATI, August 2004

Congress, the New Copyright Bully, CNET NEWS.COM, Aug. 6, 2003

Spam is Just a Byproduct of Our Media-Saturated World, S.J. MERCURY NEWS, July 1, 2003, at 6B

Republished as *Hate Spam? Just Hit Delete*, ST. PAUL PIONEER PRESS, Aug. 11, 2003

Republished as *In Defense of Spam*, E-COMMERCE LAW REPORT, June 2003, at 2

No Electronic Theft Act Proves a Partial Success, NATIONAL LAW JOURNAL, March 17, 2003, at B9 (co-authored with Julia Gladstone)

Republished as *No Electronic Theft is a Partial Success*, E-COMMERCE LAW & STRATEGY, April 2003, at 1

Republished in NEW JERSEY LAW JOURNAL, Aug. 11, 2003

Drafting Enforceable Arbitration Clauses for Online Businesses, E-COMMERCE LAW REPORT, Dec. 2002 - Jan. 2003, at 20 (co-authored with Christopher Smith)

The Privacy Hoax, FORBES, Oct. 14, 2002, at 42

Republished as *Let Markets Regulate, Not State*, LOS ANGELES DAILY JOURNAL, Nov. 13, 2002, at 6

Republished as *The Internet Privacy Fallacy*, COMPUTER & INTERNET LAWYER, Jan. 2003, at 20

Republished as *Does Online Privacy 'Really' Matter? 'No' According to Consumers*, CIRCLEID, Sept. 12, 2003

Do Internet Companies Overuse Nondisclosure Agreements?, COMPUTER & INTERNET LAWYER, Oct. 2001, at 18

Republished in E-COMMERCE LAW REPORT, July 2001, at 10

Republished in INTERNET LAW & BUSINESS, Nov. 2001, at 36

Republished as *You Can't Say That*, INTELLECTUAL PROPERTY & TECHNOLOGY LAW MONITOR (RECORDER SUPPLEMENT), July/Aug. 2001, at 14

Republished as *Potential Drawbacks of a Company's Overuse of Nondisclosure Agreements*, START-UP & EMERGING COMPANIES STRATEGIST, Aug. 2001, at 1

Here's the Deal—Avoiding Common Internet Co-Branding Pitfalls, BUILD BRAND VALUE NEWSLETTER, Spring 2000

New Email Laws Create New Legal Issues, CYBERSPACE LAWYER, Nov. 1999, at 2 (co-authored with Max Ochoa)

Republished in PROJECT COOL FUTURE FOCUS, Oct. 16, 1999

Republished as *Stupid Email Tricks*, INDUSTRY STANDARD, Oct. 22, 1999

Republished as *Stupid Email Tricks...Or Stupid Email Laws?*, BOARDWATCH, Dec. 1999

Play or Fold: Write Online Gambling Regulations Clearly and Precisely, or Not at All, SAN FRANCISCO DAILY JOURNAL, Feb. 11, 1999, at 4

Republished as *Regulating Internet Gambling*, CYBERSPACE LAWYER, Mar. 1999, at 9

- Website Provider Liability for User Content and Actions*, MULTIMEDIA & WEB STRATEGIST, Jan. 1999, at 1
Republished in ECOMMERCE STRATEGIES FOR SUCCESS IN THE DIGITAL ECONOMY CONFERENCE PROCEEDINGS, at 91 (1999)
- Drafting a Privacy Policy? Beware!*, CYBERSPACE LAWYER, July/Aug. 1998, at 2
Republished as *Is Your System Safe?*, IP MAGAZINE (RECORDER SUPPLEMENT), Aug. 1998, at 6
Republished in FIFTH ANNUAL SEMINAR ON LEGAL AND BUSINESS ASPECTS OF THE INTERNET CONFERENCE PROCEEDINGS, at 301 (1998)
- A Fresh Look at Web Development and Hosting Agreements*, JOURNAL OF INTERNET LAW, May 1998, at 7 (including sample agreement)
Republished in MULTIMEDIA & WEB STRATEGIST, Apr. 1998, at 1
Republished in INTERNET LAW & BUSINESS, Nov./Dec. 1999, at 33 (including [sample Web Development and Hosting Agreement](#))
Republished in SECOND ANNUAL INTERNET LAW INSTITUTE CONFERENCE PROCEEDINGS, at 399 (1998) (including sample agreement)
Republished as *Reaching Compromises While Negotiating Web Development and Hosting Agreements*, E-COMMERCE LAW REPORT, Oct. 1998, at 4 (including sample agreement)
Republished in ECOMMERCE STRATEGIES FOR SUCCESS IN THE DIGITAL ECONOMY CONFERENCE PROCEEDINGS, at 91 (1999) (including sample agreement)
- Private Label and Co-Branding Deals: New Deal-Making Paradigms on the Internet* (including [sample agreements](#)), JOURNAL OF INTERNET LAW, Aug. 1997, at 11
Republished in CYBERSPACE LAW SCHOOL '98 CONFERENCE PROCEEDINGS, at 663 (1998)
Republished in THIRD ANNUAL INTERNET LAW INSTITUTE CONFERENCE PROCEEDINGS, at 583 (1999)
- What You Need to Know About Reno v. ACLU*, INTERNET NEWSLETTER: LEGAL & BUSINESS ASPECTS, July 1997, at 3 (co-authored with Wendy Leibowitz)
- System Operator Liability: What Have We Learned?*, BOARDWATCH, Apr. 1997
Republished as *Thirteen Years: What Have We Learned?*, PROJECT COOL FUTURE FOCUS, Mar. 1, 1997
Republished in SUG WEST SAN FRANCISCO CONFERENCE PROCEEDINGS & PROGRAM, at 51 (1997)
- Copy Control*, SAN FRANCISCO DAILY JOURNAL, Dec. 26, 1996, at 7 (co-authored with Shawn Molodow)
- Top 10 Legal Issues for Clients of Web Developers*, ADVERTISING AGE'S NET MARKETING, Dec. 1996
- Pitfalls In Outsourcing Your Website*, COMPUTER LAW STRATEGIST, Nov. 1996, at 1

Cache-22, IP MAGAZINE (RECORDER SUPPLEMENT), Summer 1996, at 15
Republished in PROJECT COOL FUTURE FOCUS, Sept. 1996
Republished as *Caching on the Internet*, CYBERSPACE LAWYER, Oct. 1996, at 2
Republished as *To Cache or Not to Cache*, LEGAL TIMES SPECIAL REPORT ON INTELLECTUAL PROPERTY, Dec. 9, 1996, at 44

Stern v. Delphi: Are Online Services "News Disseminators"?, BOARDWATCH, Aug. 1995, at 110

Intellectual Property Protection Regimes in the Age of the Internet, CNI-COPYRIGHT, Mar. 1995

MISCELLANEOUS PUBLICATIONS

Foreword to GAIL A. SCHLACHTER & R. DAVID WEBER, [HOW TO PAY FOR YOUR LAW DEGREE](#) (Reference Service Press 2003)

A Faculty Member's Perspective on the Golden Leagle, GOLDEN LEAGLE, Aug. 2003, at 2

My First Three Months in an Internet Start-Up, E-COMMERCE LAW REPORT, Sept. 2000
Republished in FOURTH ANNUAL INTERNET LAW INSTITUTE CONFERENCE PROCEEDINGS (2000)
Republished in E-COMMERCE LAW SCHOOL '00 CONFERENCE PROCEEDINGS, at 3 (2000)

Eric's Tips to Surviving the California Bar Exam, THE ADVOCATE (Santa Clara University School of Law), Mar. 1999, at 3
Republished in THE ADVOCATE, Apr. 2001

Form Internet and Email Use Policy, FIFTH ANNUAL SEMINAR ON LEGAL AND BUSINESS ASPECTS OF THE INTERNET CONFERENCE PROCEEDINGS, at 313 (1998)

Generating Revenues from Websites, BOARDWATCH, July 1995, at 60
Republished in INTELLIGENCE (South Africa), 1996 spec. ed., at 46

Cyberspace Law Review Bibliography, INFORMATION LAW ALERT, Feb. 10, 1995 at 4

Internet Trademarks and Domain Name Legal Bibliography, PATENTS.COM, 1994 to Mar. 1996

ACADEMIC PRESENTATIONS

McCarthy Institute for Intellectual Property and Technology Law, University of San Francisco Law School, March 2006 (*A Coasean Analysis of Marketing*)

Midwestern Law and Economics Association Annual Meeting, Northwestern University School of Law, Chicago, October 2005 (*A Coasean Analysis of Marketing*)

Internet Research 6.0: Internet Generations, Association of Internet Researchers, Chicago, October 2005 (*Search Engines and Relevancy*)

Third-Party Liability in Intellectual Property Law, Santa Clara University School of Law, October 2005 (*Keyword Advertising and Trademark Law*)

National Conference on Teaching Contract Drafting, Northwestern University School of Law, Chicago, July 2005 (*Teaching Transactional Drafting to Upper Level Students*)

Law & Society Association Annual Meeting, Las Vegas, June 2005 (*Trademark Adjacency*)

2nd Conference on Online Deliberation: Design, Research, and Practice / DIAC-2005, Stanford University, May 2005 (*Media Regulation and Deliberative Democracy*)

Bay Area Law School Technology Conference, Stanford Law School, April 2005 (*Trademark Fair Use Online*)

W(h)ither the Middleman: The Role and Future of Intermediaries in the Information Age, Michigan State University College of Law, East Lansing, April 2005 (*Online Service Providers*)

Spyware: The Latest Cyber-Regulatory Challenge, UC Berkeley Law School (Boalt Hall), April 2005 (*Regulatory Challenges*)

Intellectual Property & Communications Law and Policy Scholars Roundtable, Michigan State University College of Law, East Lansing, February 2005 (*Lexicon Law*)

Rules & Borders: Regulating Digital Environments, Santa Clara University School of Law, February 2005 (*Regulating Content*)

Symposium: Privacy and Identity: The Promise and Perils of a Technological Age, DePaul University College of Law, Chicago, October 2004 (*Data Mining, Unwanted Marketing and Attention Consumption*)

Intellectual Property Scholars Conference, DePaul University College of Law, Chicago, August 2004 (*Attention Scarcity*)

Law and Society Association Annual Meeting, Chicago, May 2004 (*Propertization of Attention*)

Symposium: Evolving Responses to Spam, Marquette University Law School, Milwaukee, February 2004 (*Harms of Spam*)

Intellectual Property Scholars Conference, UC Berkeley Law School (Boalt Hall), August 2003 (*Deregulating Relevancy: Consumer Confusion on the Internet*)

Institute of Legal Studies, University of Wisconsin (Madison) Law School, October 2002
(*Regulating Relevancy: Initial Interest Confusion and the Internet*)

University of Dayton School of Law Scholarly Symposium on the Constitutionality of Protecting
Factual Compilations, October 2002 (*The Role of the First Amendment*)

Hastings COMM/ENT 12th Annual Computer Law Symposium, San Francisco, January 2000
(*Doing Internet Co-Branding Agreements*)

International Symposium on Technology and Society, George Washington University,
Washington D.C., October 1993 (*Sysop Liability for Statements and Actions of Users*)

PRESENTATIONS TO LEGAL PRACTITIONERS

2005 Midwest Intellectual Property Institute, Minneapolis, September 2005 (*Trademark and
Copyright Infringement on the Internet: Infringing Goods and Keyword-Based Advertising*)

2005 Midwest Intellectual Property Institute, Minneapolis, September 2005 (*IP Blogs, Websites
and Technology*)

American Bar Association Annual Meeting, Section of Intellectual Property Law, Chicago,
August 2005 (*Keyword Disputes*)

Intellectual Property Law Association of Chicago, June 2005 (*Internet Search and the Doctrine
of Initial Interest Confusion*)

International IT Law Conference, Southwestern University School of Law (Los Angeles), June
2005 (*Secondary Liability for ISPs and Websites: Latest Developments on Defamation,
Copyright Infringement and the DMCA*)

Legal Ethics 2004: Representing Intellectual Property and Technology Clients, Milwaukee Bar
Association, December 2004 (*Ethics of Licensing Transactions*)

Wisconsin Intellectual Property Law Association, Milwaukee, November 2004 (*Nondisclosure
Agreements*)

Intellectual Property Fundamentals—What You Need to Know, Madison, October 2004 (*Basics
of Copyright Law*)

Milwaukee Bar Association, October 2004 (*Hardware, Software, and Service Contracts –
Drafting, Negotiating, and Counseling Considerations*)

American Bar Association Annual Meeting, Cyberspace Law Committee, Atlanta, August 2004
(*Current Developments in Adware and Spyware*)

Managing Legal Risks in a Technology-Driven World, Corporate Counsel Forum, Milwaukee, May 2004 (*Educating Employees About Compliance With Technology-Related Legal Risk Management Procedures*)

Ethical and Moral Challenges Encountered in Everyday Practice, St. Thomas More Society of Wisconsin, Milwaukee, December 2003 (*Doing Business Transactions with Clients*)

Intellectual Property Fundamentals—What You Need to Know, event of the Wisconsin State Bar IP Section, Appleton, WI, October 2003 (*Basics of Copyright Law*)

American Bar Association Business Law Section Spring Meeting, Intellectual Property Subcommittee, Cyberspace Law Committee, Los Angeles, April 2003 (*Legislative Efficacy: No Electronic Theft Act*)

American Bar Association Business Law Section Spring Meeting, Los Angeles, April 2003 (*IP and Commercial Law: Quicksand, Mirages and Oases*)

Wisconsin Intellectual Property Law Association, Milwaukee, February 2003 (*State of Initial Interest Confusion After Promatek v. Equitrac*)

Chicago Bar Association Computer Law Committee, February 2003 (*Protecting and Licensing Internet Content Databases*)

American Bar Association Annual Meeting, Intellectual Property Subcommittee, Cyberspace Law Committee, Business Law Section, Washington DC, August 2002 (*Regulating Relevancy: Initial Interest Confusion and the Internet*)

University of Dayton School of Law Thirteenth Annual Advanced Computer and Cyberspace Law Seminar, June 2002 (*Drafting and Implementing Website User Agreements*)

C.E.B. Electronic Commerce and Internet Law & Practice: 5th Annual Recent Developments, Palo Alto and San Francisco, January 2002 (*Derivative Liability for User Content and Actions*)

C.E.B. Electronic Commerce and Internet Law & Practice: 5th Annual Recent Developments, Palo Alto and San Francisco, January 2002 (*Protecting Internet Content Databases*)

Green Lights and Red Flags: FTC Rules of the Road for Advertisers, Santa Clara, November 2001 (*Special Considerations When Doing Business Online*)

PLI E-Commerce Strategies for Success in the Digital Economy, San Francisco, September 2000 (*B2C Overview*)

Bar Association of San Francisco Computer Law Institute, San Francisco, September 2000 (*The Future of Intellectual Property on the Internet*)

PLI 4th Annual Institute on Internet Law, San Francisco, July 2000 (*In-House Panel*)

E-Commerce Law School, Palo Alto, June 2000 (*Care and Feeding of an Internet Start-Up*)

American Corporate Counsel Association (SF Bay Chapter), Palo Alto, April 2000 (*Privacy Issues*)

CyberspaceCamp Conference, San Jose, March 2000 (*Website Development and Hosting Agreements*)

Cyberspace Law School, Palo Alto, February 2000 (*Co-Branding, Cross-Marketing and Other Business Relationships*)

Cyberspace Law School, Palo Alto, February 2000 (*The Internet and Overview*)

PLI E-Commerce Strategies for Success in the Digital Economy, San Francisco, August 1999 (*Storefront Development and Hosting*)

PLI 3rd Annual Institute on Internet Law, San Francisco, July 1999 (*Drafting Co-Branding and Internet Distribution Agreements*)

Cyberspace Law School, San Francisco, November 1998 (*Co-Branding, Cross-Marketing and Other Business Relationships*)

Legal and Business Aspects of the Internet, San Francisco, November 1998 (*Privacy and Data Collection*)

PLI 2nd Annual Institute on Internet Law, San Francisco, July 1998 (*Web Development and Hosting*)

PLI 1st Annual Institute on Internet Law, San Francisco, July 1997 (*Terminology and Technology of the Internet*)

University of Texas' 10th Annual Computer Law Conference: Communicating and Conducting Business On-Line, Austin, May 1997 (*Online Deals and Licensing Issues*)

TESTIMONY BEFORE THE GOVERNMENT

[Testimony](#) before the National Gambling Impact Study Commission (a Congressionally-authorized study) Regulatory, Enforcement and Internet subcommittee, December 1998

PRESENTATIONS TO NON-LAWYERS

Search Engine Strategies, San Jose, August 2005 (*Copyright & Trademarks*)

Search Engine Strategies, San Jose, August 2005 (*Auditing Paid Listings & Click Fraud Issues*)

Search Engine Strategies, Chicago, December 2004 (*Legal Protection Issues & Tactics*)

Search Engine Strategies, San Jose, August 2004 (panelist on *Moot Court: Trademark Protection on Trial*)

DEF CON 11, Las Vegas, August 2003 (*Criminal Copyright Infringement and Warez Trading*)

Black Hat USA 2003 Briefings, Las Vegas, July 2003 (*Criminal Copyright Infringement and Warez Trading*)

Comdex, Las Vegas, November 2001 (*Privacy: Can It Ever Be Protected on the Internet?*)

Spring Internet World, Los Angeles, April 2000 (*9 Key Issues in Negotiating Web Development and Hosting Agreements*)

Santa Clara MBA Alumni Breakfast Briefing, Santa Clara, January 2000 (*Privacy Policies*)

Internet Business Development Forum, So. San Francisco, November 1999 (*Co-Branding Deals*)

Internet Business Development Forum, Los Altos, CA, August 1999 (*Internet Term Sheets*)

ONE ISPCON, San Jose, October 1998 (*Alternative Revenue Models for ISPs and Websites*)

Spring Internet World, Los Angeles, March 1998 (*Emerging Web Business Models*)

Internet Commerce Expo, Los Angeles, September 1997 (*Launching Web-related Start-up Ventures*)

American Chemical Society, San Francisco, April 1997 (*Copyrights and the Internet*)

Spring Internet World, Los Angeles, March 1997 (*Internet Legal Roundtable*)

Spring Internet World, Los Angeles, March 1997 (*Emerging Business Models on the Internet*)

Sun User Group West '97, San Francisco, March 1997 (*System Administrator Liability*)

Sun User Group Computers & the Law III, San Jose, December 1996 (*Will the Internet Destroy Copyright?*)

ONE ISPCON, San Francisco, August 1996 (*Issues in Website Entrepreneurship*)

Spring Internet World, San Jose, May 1996 (*Issues in Website Entrepreneurship*)

Spring Internet World, San Jose, May 1996 (*Copyright on the Internet*)

Net Expo West, San Francisco, September 1995 (*Legal Issues in Cyberspace*)

ONE BBSCON, Tampa, August 1995 (*Realities of Making Money on the Web*)

ONE BBSCON, Tampa, August 1995 (*Issues in Website Entrepreneurship*)

MODERATOR

Command Lines: The Emergence of Governance in Global Cyberspace, University of Wisconsin-Milwaukee, April 2005 (panel chair, *Governance of the Interface*)

American Bar Association Annual Meeting, Atlanta, August 2004 (moderator, *Search Engines, Adware and Trademark Law: What Your Clients Can Do and Can't Do in Online Advertising*)

Marquette Law School Intellectual Property Issues in Sports, Milwaukee, October 2002 (panel moderator, *Scope of Protectable Rights in Sports Events and Game Accounts and Scope of Protection for Methods/Styles of Play and Playing Equipment*)

Santa Clara University Computer & High Technology Law Journal Symposium on Information Insecurity: Protecting Data in the Digital Age, February 2002 (panel moderator, *Corporations & Privacy Law*)

Santa Clara University Computer & High Technology Law Journal Privacy Symposium, Santa Clara, February 2000 (panel moderator, *Commercial Application of the Internet*)

GUEST LECTURES

John Marshall Law School, Spam Seminar, Summer 2003 (*Policy Considerations*)

Marquette Business School, Internet Marketing, Fall 2002 (*Web Marketing Legal Issues*)

Santa Clara University School of Law, Civil Practice Internship, Summer 2000 (*Life as a Lawyer*)

Santa Clara University School of Law, E-Commerce Law, Summer 1999 (*Internet Copyright*)

University of California, Berkeley School of Law (Boalt Hall), What is E-Commerce?, Fall 1998 (*Internet Deals*)

College of Notre Dame (Belmont, CA), Introduction to Media, Fall 1996 (*Media Liability*)

EDITORIAL BOARDS

Publications Board, Business Law Section of the ABA, 2004-

Board of Editors, [JOURNAL OF THE COPYRIGHT SOCIETY OF THE U.S.A.](#), 2004-

Board of Editors, [BUSINESS LAW TODAY](#), 2003-

Editorial Board, [INTELLECTUAL PROPERTY NEWS](#) (publication of the IP Section of the Wisconsin State Bar), 2002-

Board of Editors, INTERNET LAW & BUSINESS, 1999-

Board of Editors, E-COMMERCE LAW REPORT, 1998-

ADVISORY BOARDS

Board of Advisors, Wisconsin Innovation Network (WIN) Foundation-Milwaukee Chapter, 2004-

Member, Santa Clara University School of Law High Tech Advisory Board, 1999-2002

Board of Advisors, RemarQ Communities, Inc., 1997-2000

PROFESSIONAL AWARDS

Marquis Who'sWho in American Law, 2005-

Marquis Who'sWho in American Education, 2005-

Smallbizplanet.com award for excellence in online business journalism, 1999

An International Who's Who of Internet and E-Commerce Lawyers, 1998 (selected by Law Business Research)

Internet World 4+ speaker, 1998

PROFESSIONAL AND ALUMNI ACTIVITIES

Technology & Marketing Law Blog (<http://blog.ericgoldman.org>), 2005-

Goldman's Observations Blog (<http://blog.ericgoldman.org/personal>), 2005-

Co-Chair, [Intellectual Property Subcommittee](#), Cyberspace Law Committee, Business Law Section, American Bar Association, 2002-

Co-Chair, Computer Law Association Legal Writing Competition, 2003-

Mentor, Wisconsin Governor's Business Plan Contest, 2004-

Faculty Representative to the Board of Directors, IP Section of the Wisconsin State Bar, 2002-

Marquette University Law School Committees

- Curriculum Committee, 2002-
- Technology Committee, 2003-05
- Work Group on Strategic Planning for Admissions, 2004-05 (chair)
- Academic Programs Committee, 2003-04
- Web Committee, 2002-03
- Orientation Ad Hoc Committee, 2003
- Faculty Advisor, [Marquette Intellectual Property Law Review](#), 2002-
- Faculty Advisor, [Intellectual Property Law Society](#), 2002-
- Faculty Advisor, [Jewish Law Students Association](#), 2002-
- Faculty Advisor, [Verdict](#) student newspaper, 2003-

Marquette University Committees

- Advisory Committee on External Scanning, 2004-

Conference Co-Chair, Cyberspace Law School, Palo Alto, February 2000

Conference Co-Chair, Cyberspace Law School, San Francisco, November 1998

Cooley Godward Firm Committees

- IT Group Lunch Speaker Coordinator, 1998-2000
- Website Oversight Committee, 1995-2000
- Summer Associate Mentor, 1998-1999

Member, UCLA Alumni Freshman Scholarship Committee, 1990-2002

Member, UCLA College of Honors Scholarship Review Committee, 1989-1994